

SPONSORSHIP PACKAGE

Small Business Week
October 14–19, 2018





2018 marks the first year for Chestermere to host a Small Business Week conference and we are excited!

WHY?

Because this means that our business community is growing!

Our week-long program will include a variety of sessions designed specifically with the small business owner in mind, as well as programming for aspiring entrepreneurs. Add in a cocktail reception to kick off the week and the Chamber Business Awards Banquet to wrap things up, and we think you have a pretty exciting and valuable week-long event!

Here is a sampling of some of the sessions we have lined up:

- ✓ **Social Media 101 for Small Business**
- ✓ **Succession Planning**
- ✓ **Cannabis in the Workplace**
- ✓ **Video Content Marketing**
- ✓ **Branding & Marketing for Small Business**
- ✓ **Exploring Entrepreneurship**
- ✓ **Research**
- ✓ **Business Planning**

ABOUT THE CHAMBER BUSINESS AWARDS



The Chestermere Chamber of Commerce Business Awards recognize businesses/ organizations that have demonstrated outstanding achievement and contribution to the community while having developed business acumen and management practices to ensure long term sustainability. This gala banquet will be the wrap-up event for Small Business Week, providing participants with a final opportunity to network, share stories, and celebrate each other's success. Each year we look forward to honouring our City's brightest stars and this year we know they will be shining bright!!

EVENT PARTNERSHIP OPPORTUNITIES

This is our FIRST event like this and while we can't give you testimonials to say how great it was last year, we can assure you that there will be many to share afterwards! If you want to be part of something new and exciting that will support local business in the City of Chestermere, then this is your premiere opportunity! **We have put together a number of partnership opportunities based on where we think your dollars can have the most impact:**

~~BUSINESS AWARDS GALA EVENT PARTNER \$5,000~~

Like the name suggests, this is our premier partnership opportunity. Our gala event will be hosted on the Friday night and will include a wonderful dinner and an entertaining guest speaker. Your support will help reduce the ticket price for attendees, making it more affordable for businesses to attend with partners and staff.

You will receive 2 tickets for the awards dinner plus an opportunity to address the audience to talk about your business and how you support small business.

~~BUSINESS AWARDS COCKTAIL RECEPTION PARTNER \$1,500~~

We can't have a gala event without a cocktail reception, can we? Your support of this event will provide each attendee with a complimentary drink and lovely background music for pleasant networking.

You will receive 1 ticket for the awards dinner, plus have the opportunity to introduce the guest speaker.

~~SMALL BUSINESS WEEK KICKOFF RECEPTION PARTNER \$1,500~~

We can't have a gala event without a cocktail reception, can we? Your support of this event will provide each attendee with a complimentary drink and lovely background music for pleasant networking.

You will receive 1 ticket for the awards dinner, plus have the opportunity to introduce the guest speaker.

~~SESSION PARTNERS \$1,000~~

This is a great partnership choice if you want to directly support the learning opportunities for participants. There are 12 sessions available and these will be scheduled throughout the week.

You will have the opportunity to introduce the presenter for the session you are sponsoring.

~~COFFEE BREAK PARTNER \$500~~

We think that being recognized for supplying the coffee and pastries is pretty awesome! Really, we do! In addition to our gratitude, you will receive prominent signage at the coffee station.

~~SMALL BUSINESS PARTNER \$250 (OR IN-KIND DONATION)~~

Don't let the name fool you, our Small Business Partners have a mighty impact. Your contribution will leverage a great event to a phenomenal experience. Seriously, who doesn't want to be a part of phenomenal?

As a member of this elite team, your logo will be included in all our advertising.

NO LONGER
AVAILABLE

NO LONGER
AVAILABLE

NO LONGER
AVAILABLE

AT A GLANCE TABLE OF PARTNER OPPORTUNITIES

	# Available	Logo in all Advertising	Logo in Program	Signage	Display Booth	Day Pass	Awards Banquet Ticket	Extra
BUSINESS AWARDS GALA EVENT PARTNER	NO LONGER AVAILABLE	✓	✓ Plus back cover full page ad	✓	✓ All week	✓ All week	2	5 minute speaking opp before awards dinner
BUSINESS AWARDS COCKTAIL RECEPTION PARTNER	1	✓	✓ Full page ad	✓	✓ Any one day	✓ Any one day	1	Introduce guest speaker at awards dinner
SMALL BUSINESS WEEK KICKOFF RECEPTION PARTNER	NO LONGER AVAILABLE	✓	✓ Full page ad	✓	✓ Any one day	✓ Any one day	1	Introduce guest speaker at reception
SESSION PARTNERS	4	✓	✓	✓	✓ Day of session	✓ Day of session		Introduce session presenter
COFFEE BREAK PARTNER	NO LONGER AVAILABLE	✓	✓	✓				
AWARDS DINNER CENTERPIECES	NO LONGER AVAILABLE	✓	✓					

DID YOU KNOW?

Chestermere has 392 local businesses!

140 of these are retail/commercial and the rest are major and minor home based businesses. Our business community is primarily made up of personal service providers, professional services, retail storefronts, food and beverage, and trades.



CONFERENCE PARTNERSHIP FORM

Organization _____

Name _____

Title _____

Phone _____

Email _____

Street (Mailing) Address _____

City _____

Province _____

Postal Code _____

LEVEL OF PARTNERSHIP

- ~~BUSINESS AWARDS GALA EVENT PARTNER~~ ~~\$5,000~~ **NO LONGER AVAILABLE**
- BUSINESS AWARDS COCKTAIL RECEPTION PARTNER \$1,500
- ~~SMALL BUSINESS WEEK KICKOFF RECEPTION PARTNER~~ ~~\$1,500~~ **NO LONGER AVAILABLE**
- SESSION PARTNERS \$1,000
- ~~COFFEE BREAK SPONSOR~~ ~~\$500~~ **NO LONGER AVAILABLE**
- SMALL BUSINESS PARTNER \$250 (or in-kind donation)

An invoice will be sent to you from the Chestermere Chamber of Commerce. Please check here if you will be paying by credit card:

PLEASE COMPLETE AND RETURN THIS FORM TO info@chestermerechamber.com



Presenting Partners



QUESTIONS?

Please contact:
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Chestermere Chamber of Commerce
info@chestermerechamber.com
403.770.9680